



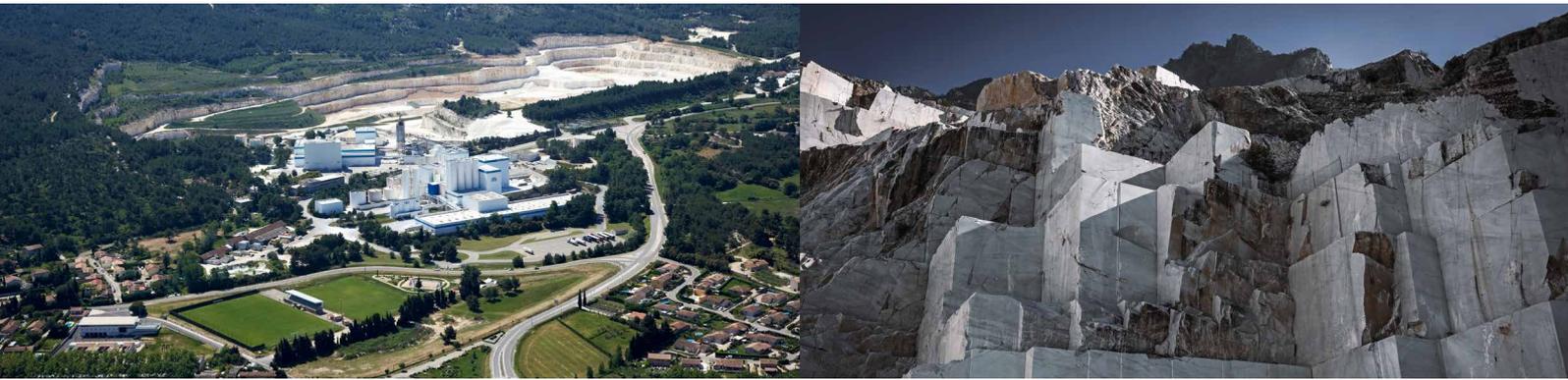
# Omya in Agriculture



Calcium Carbonate  
in nature, in life

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## Omya Group

Omya is a leading global producer of industrial minerals – mainly fillers and pigments derived from calcium carbonate and dolomite – and a worldwide distributor of specialty chemicals.

The company's major markets are forest products (fiber based products such as paper, board and tissue), polymers, building materials (paints, coatings, sealants, ad-

hesives and construction) as well as life sciences (food, feed, pharmaceuticals, cosmetics, environment and agriculture).

Founded in 1884 in Switzerland, Omya has a global presence extending to more than 180 locations in over 50 countries with 8,000 employees.

## Company History

Omya's roots date back to 1884 when the company was founded by Gottfried Plüss-Staufner in Oftringen, Switzerland. In the beginning the company engaged in the production of glazier's putty by combining fine chalk with linseed oil.

In 1891, Plüss-Staufner acquired a chalk quarry in France and decided to build a plant in Oftringen to produce chalk powder. After completion of the Oftringen plant in 1894, the business expanded quickly. The putty sales increased significantly as did the sales of chalk powder. These successes led Plüss-Staufner to acquire a second

chalk quarry, at Omey, France, in 1894. A chalk plant was built in the port of Omey in 1900.

At the turn of the 20th century Plüss-Staufner created the Omya brand name. High quality products and excellent customer relationships quickly established Omya as a highly regarded brand beyond the borders of Switzerland.



## Omya in Agriculture

Calcium fertilizers are among the first fertilizers in history. The Ancient Greeks and Romans praised their beneficial effects. As a provider of nutrients, calcium carbonate helps to sustain plants and as a natural buffer, the mineral stabilizes the pH value of the soil. These characteristics explain why calcium carbonate is still an important fertilizer for agriculture and forestry today. Every year, more than 4.5 million tons are produced in Europe alone.

In the agricultural sector the manifold properties of the mineral are important. Fertilizing lime is an additive for

the production of pesticides and for animal foodstuffs. Natural calcium carbonate is a suitable product for sustainable environmentally friendly agriculture.

Omya also offers attractive services involving:

- sector specific advice
- just-in-time delivery
- attractive prices
- qualified contact persons

## Distribution in Agriculture

Omya represents world-class suppliers of chemicals to the agriculture market. Chemical products (see product range) in combination with advice from our sales technicians enable us to supply our customers with a solution tailored to their specific market needs. Thanks to our top position as suppliers to the leading companies in each market also makes us the suppliers of choice for important local players.

This fact, paired with excellent geographic coverage, makes Omya the ideal marketing partner for our principals.

Distributed products are selected to reinforce each others efficiency in formulations. Availability is ensured by Omya's logistical capabilities and financial strength.

## Product Groups

### Omya

**Calcium carbonate and dolomite in all possible presentations:**

- Powder
- Granules
- Compacted (prills)
- Liquid

### Distribution

- Micronutrients
- Fertilizer
- Liquid fertilizer
- Special products
- Other products



## Natural Products for Sustainability

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