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FOR IMMEDIATE RELEASE:

## **Lawter and Omya Announce US Product Line Extension**

Cincinnati, OHIO (USA) – November 10, 2017 – Omya is pleased to announce that Lawter has chosen Omya to be their distributor for Snowtack® dispersions and Pinerez® tackifiers. The product line extension will build on an existing distribution relationship established in 2012 with Lawter's FILTREZ ™ product line. In this new agreement, Omya will represent the Snowtack® and Pinerez® product lines to the CASE markets in the Midwest, Southeast, and Western United States as well as Mexico.

Lawter, part of Harima Chemicals Group, is a company strong in pine chemicals and built on products developed using pine chemical resources. Over the past 60 years, highly successful businesses have come together to create a leading global supplier to the graphic arts, adhesives, specialty coatings, aroma chemicals and the synthetic rubber industries. Lawter operates in over 20 countries with 9 manufacturing and technology centers. Lawter's strength is built on formulating technology, strategic raw material sourcing and our global network of manufacturing capabilities.

"Partnering with Lawter to expand our territory with the Snowtack and Pinerez products is in line with our strategy to continue bringing value and unique technology to our customers", said David Roth, Director of Omya Distribution Services North America.

Omya is a leading global producer of industrial minerals – mainly fillers and pigments derived from calcium carbonate and dolomite and a worldwide distributor of specialty chemicals.

Omya provides a wealth of product solutions that contribute to its customers' competitiveness and productivity in multiple industries such as Construction, Printing & Writing, Technical Polymers, Packaging, Food, Personal & Home Care, Pharmaceuticals, Agriculture, Forestry, Water and Energy. Founded in 1884 in Switzerland, Omya has a global presence extending to more than 175 locations in over 50 countries with 8,000 employees. Committed to implementing the principals of sustainability at all company levels, Omya provides added value products and services from responsibly sourced materials to meet the essential needs of current and future generations.

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