



Media Release

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For immediate release

Omya Strengthens its Growth in Asia Pacific with the Acquisition of Prima Inter-Chem

Kuala Lumpur (Malaysia) / Oftringen (Switzerland), March 08, 2022. Omya, a leading global producer of industrial minerals and a worldwide distributor of specialty chemicals, is pleased to announce the acquisition of Prima Inter-Chem Sdn Bhd, a diversified distributor of Ingredients and Specialty Chemicals in Malaysia and Indonesia.

Omya has acquired the distributor Prima Inter-Chem in Malaysia and Indonesia. With this move, Omya boosts and develops its ingredient and specialty chemicals distribution capability in these countries for the food, pharmaceutical, animal feed and industrial markets. In addition it establishes a platform for growth for the wider region.

The acquisition of Prima is another success of our strategy of acquiring complementary businesses. Prima and Omya share the same values and a business approach of helping customers and principals expand their market reach, both locally and internationally. With this acquisition, we are expanding Omya's presence, particularly in food and pharma ingredients in Asia Pacific, and our existing capabilities will be strengthened by the exceptional knowledge, experience and expertise that Prima brings to our organization. We look forward to welcoming the impressive team at Prima into the Omya Group.

Khoo Kah Pheng and Lim Kooi Fui, founders and shareholders of Prima Inter-Chem added "We are very pleased to have found a great harbor for the team and business we have built over the last 38 years. We believe that Omya is the best partner to take Prima to the next level of growth and success in Asia."

About Prima

Prima Inter-Chem Sdn Bhd was incorporated on April 5, 1984 and is a major distributor of chemicals, excipients, ingredients and additives for various industries. The headquarters are located strategically in Shah Alam, Selangor, Malaysia. With more than 38 years of experience in the South East Asia market, the company has more than 600 satisfied customers serviced by offices and warehouses in Shah Alam, Penang and Johor, Malaysia and Jakarta, Indonesia.

About Omya

Omya is a leading global producer of industrial minerals – mainly derived from calcium carbonate, dolomite and perlite – and a worldwide distributor of specialty chemicals. The company provides a wealth of innovative product solutions that contribute to its customers' competitiveness and productivity in multiple industries such as [Construction](#), [Paper & Board](#), [Polymers](#), [Food and Personal & Home Care](#). Omya further provides [Environmental Solutions](#) targeting the agriculture, water and energy markets. Founded in 1884 in Switzerland, Omya



has a global presence extending to more than 160 locations in over 50 countries with 9,000 employees.

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Committed to implementing the principles of sustainability at all company levels, Omya provides added value products and services from responsibly sourced materials to meet the essential needs of current and future generations.

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