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Press Release

New product line Omya Aqurate™ for enhanced printability on corrugated board

Oftringen (Switzerland), June 8th, 2018.

The global demand of corrugated board packaging based on 100% recycled material has been steadily increasing over recent years and is forecasted to continue to show strong and sustainable growth in the future. At the same time the need for surfaces with high and uniform brightness as well as outstanding print quality is becoming more and more evident. To respond to this market requirements Omya has developed its new Omya Aqurate™ pigment family.

In this context Omya proudly confirms its strong partnership with the leading innovative corrugated packaging manufacturer Saica, who recently announced (May 29th 2018) “the market launch of its new product range “Infinite”, a new collection of high quality white packaging papers which are 100% recycled. The Infinite range are sustainable and high quality products that are manufactured on a new production line installed in Saica’s paper plant located in El Burgo de Ebro (Spain) and contribute to the circular economy. The launch of this new product family is the result of technological innovations that provide new sustainable solutions to a packaging market in constant evolution”.

The pigments of the new Omya Aqurate™ product family are specifically designed to achieve outstanding printing performance and feature excellent levels of opacity and brightness.

About Omya

Omya is a leading global producer of industrial minerals – mainly fillers and pigments derived from calcium carbonate and dolomite – and a worldwide distributor of specialty chemicals. The company provides a wealth of product solutions that contribute to its customers' competitiveness and productivity in multiple industries such as Construction, Printing & Writing, Technical Polymers, Packaging, Food, Personal & Home Care, Pharmaceuticals, Agriculture, Forestry, Water and Energy. Founded in 1884 in Switzerland, Omya has a global presence extending to more than 175 locations in over 50 countries with 8,000 employees. Committed to implementing the principals of sustainability at all company levels, Omya provides added value products and services from responsibly sourced materials to meet the essential needs of current and future generations.

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About Saica Group

Saica is one of the largest European players in the development and production of recycled paper for corrugated cardboard, with a production of 3,3 million tonnes of paper. With more than 10,000 employees across Spain, France, Italy, Portugal, UK, Ireland, Turkey, Luxembourg and The Netherlands. Saica Group has four business areas: recycled paper production for corrugated cardboard (PAPER), recyclable materials recovery (NATUR), production of corrugated packaging (PACK) and flexible packaging (Flex). The consolidated turnover of the multinational is nearly 2.727 million Euros (consolidated sales, 31.12.17).

www.saica.com

In case of questions on the content of this press release, please contact

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